

# Terms & Conditions

## *International Personality Award*

## Entrepreneurship Awards 2025



### Terms & Conditions

#### International Personality Award

##### Context

As part of the [Entrepreneurship Awards](#), an initiative of [Unicorn Factory Lisboa](#), whose main objective is to bring the ecosystem together to recognize the work, success and achievements of entrepreneurs and startups operating in Portugal, we will have the first edition of the **International Personality Award**.

##### **Article 1**

###### **Scope**

The **International Personality Award** aims to recognize a foreign personality (not of Portuguese origin) who, over the past year (October 2024 to September 2025), has made the most significant contribution to the Portuguese innovation ecosystem.

This award distinguishes individuals who, with a global perspective, have played a key role in developing the ecosystem, creating opportunities, and establishing strategic connections. The goal is to value those who, in a concrete and measurable way, have strengthened innovation in Portugal.

##### **Article 2**

###### **Objectives**

In addition to the above, this initiative also aims to:

- a) Value the contribution of foreign professionals to the development of Portugal's innovation ecosystem.
- b) Promote diversity and global perspectives as drivers of innovation and differentiation.
- c) Encourage international collaboration and strategic partnerships between Portugal and other countries.

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#### **Article 3** **Recipients**

Eligible candidates are foreign professionals who have been significantly involved in the Portuguese innovation ecosystem during the period defined above.

They must demonstrate:

- a) Proven contribution to strengthening the ecosystem through initiatives, projects, investment, research, mentorship, or partnerships.
- b) The ability to bring a global perspective and adapt it to the Portuguese context, creating measurable value.
- c) Experience in leadership, entrepreneurship, research, investment, or other impactful roles.
- d) Recognition by peers, organizations, or the community for their contribution.

#### **Article 4** **Application Process**

1. Applications and nominations must be submitted using the appropriate forms available on the [Entrepreneurship Awards](#) page in Unicorn Factory Lisboa website.
2. The nomination period runs from September 1st until 23:59 GMT on September 18, 2025, and the application period runs from September 1st until 23:59 GMT on September 23, 2025.
3. The organization is not responsible for any loss or non-receipt of applications, even if this is the result of network interruptions or failures or the website created for the purpose or the platform that use for receiving the applications.
4. The organization reserves the right to unilaterally extend the deadline for nominations and/or submission of applications by means of a notice published on the Unicorn Factory Lisboa website or social networks.
5. The nominated will be contacted by the organization to confirm their intention to apply for the **International Personality Award**.

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6. If the nominated personality wishes to proceed with their applications, they must fill in the application form available on the [Entrepreneurship Awards](#) website by the deadline for submitting applications (September 23rd).
7. The contact details on the application form must be active and up-to-date throughout the duration of the Initiative.

#### **Article 5**

##### **Application Review**

1. The applications will be subject to a prior analysis to verify the formal eligibility conditions.
2. Eligible applications will be subject to one or more pre-selection phases, with the aim of selecting the personality that will go through to the final phase.
3. This evaluation is based on the information provided in the application form.
5. The shortlisted personality may be invited to take part in a session to choose the winner of the prize if important to clarify information.
6. This session may consist of an interview that could be supported by digital or other means that the finalist considers relevant.
7. This session will take into account the following criteria:
  - a) Impact on Portugal's innovation ecosystem - Concrete evidence of significant contributions, results achieved, and the reach of actions developed.
  - b) Creation of opportunities and strategic partnerships - Number and relevance of opportunities generated, and collaborative networks established.
  - c) Global perspective applied to the national context - Ability to bring international knowledge, experience, and best practices to the national innovation ecosystem.
  - d) Innovation and relevance of initiatives - Level of originality, applicability, and benefits for the Portuguese innovation ecosystem.

#### **Article 6**

##### **Data Protection**

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1. The protection of candidates' privacy and personal data is of great importance to Unicorn Factory Lisboa.
2. Entities that register for this initiative by filling in the application form are accepting Unicorn Factory's Privacy Policy, which can be found on our website at <https://unicornfactorylisboa.com/privacy/>.

#### **Article 7**

##### **Final Provisions**

1. The organization reserves the right to amend these regulations, informing the candidates of the changes.
2. Situations not covered by these regulations will be duly analysed and defined by the organization.
3. Participation in this initiative implies express acceptance by applicants of the terms and conditions of these Terms & Conditions.